



GreenShoot Pacific

# Sustainable Event Training

Arm yourself with skills and techniques to tackle new challenges and opportunities in sustainability.



Education  
& Training

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- Ⓞ Enhance reputation and maintain competitive edge
  - Ⓞ Integrate sustainability into event operations
  - Ⓞ Identify efficiencies = cost benefits
  - Ⓞ Establish systems
  - Ⓞ Comply with international standards and reporting protocols

**COURSE FEES 100% SUBSIDISED BY NSW GOVERNMENT**



## Want to produce your events more sustainably?

What does sustainability mean to you, your clients, your team? How do you learn about it and integrate it into your event?

If you're involved in planning, procurement, production and practical implementation of events, this two-day course is designed for you. It will provide you with the know-how to ask the right questions, make the right decisions and achieve results.

Come learn with us, get ahead of the curve, understand sustainability, and get your organisation and events on track.

## Sponsors like it. Clients want it. Audiences expect it. Talent and crew anticipate it.

### Learn skills you can implement every day.

Gain an in-depth understanding of sustainable development principles and how to put them into practical action in event planning and delivery.

Outcomes include:

- 🌱 Learning the latest techniques to manage event sustainability issues.
- 🌱 Producing an events sustainability policy.
- 🌱 Operating an online Sustainable Event Management System. (SEMS)
- 🌱 Complying with international standards (e.g. ISO 20121)
- 🌱 Measuring and reporting performance (e.g. GRI EOSS)

This Continuing Professional Development (CPD) course is run by events sustainability experts from GreenShoot Pacific who have years of practical experience. It is approved by NSW Department of Education and Training and is in partnership with TAFE Hunter Institute and NSW GreenSkills.

The course can be delivered in-house directly to your team; with participants from various events; or individuals can attend one of our pre-scheduled dates.

### Specifically Formulated for Events Professionals

- 🌱 Two-Day CPD course
- 🌱 TAFE Certificate awarded
- 🌱 Delivered in-house or externally
- 🌱 Highly-experienced trainers
- 🌱 Aligned with all international standards

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**Things you should know:** This program is 100% funded by the NSW Department of Education and Training. Tuition fees are covered, but an enrolment fee of approximately \$225 applies to all participants. Supported by NSW Local Government & Shires Association.